

2018 Event

The Gift of Lights at Lincoln Park

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As a family, our mission is to bring the community together with a family fun event to kick off the holidays. This is our way of taking the first step independently to give back to our community with the love and support of local businesses, organizations, and families.

Our annual event, The Gift of Lights, will take place in Lincoln Park, with our first lightings on Friday, November 23rd and Saturday, the 24th, from 6 pm - 9 pm. Following this weekend, we will continue to light up the park for the next two consecutive Fridays and Saturdays (Nov 30 & Dec 1; Dec 7 & 8), again from 6 pm - 9 pm.

As we grow this new tradition within our community, we invite and encourage all families, businesses, and organizations to participate in The Gift of Lights by reaching out to reserve your spot in the park. By reserving a spot, you are committing to decorating an existing tree with LED lights and decorations and/or providing a holiday themed LED display or scene. We will cover costs of power for the trees and displays and there is no reservation fee.

Viewers of the displays will vote for their favorite spots as they drive through the park. After a collection of all ballots, the top three trees/displays will be given awards! The money collected at the entrance will be used to give donations to local organizations that volunteer throughout this event.

If you are interested in helping sponsor this event, please see the list of sponsorship options that was sent with this letter. Any donations and forms of sponsorship are greatly appreciated. Slots will be designated by August 2018.

Specific requirements for this event and additional information can be found on our Facebook page - **Gift of Lights Lincoln Park**. Please 'like' our Facebook page for updates and other exciting information.

If you have any questions or would like to reserve your **FREE** spot in The Gift of Lights, please contact us directly via phone or email.

Thank you in advance,

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Sponsorship Tier

Platinum Sponsor: \$2,500.00

Will include a lighted tree and display with a sign indicating your company or requested name and logo. Receive a mention in all printed material, website, radio and Facebook advertising.

Gold Sponsor: \$1000.00

Will include a large display with a sign indicating your company or requested name and logo. Appear in all printed material, website and Facebook advertising.

Red Sponsor: \$500.00

Will cover costs of a small display with a sign indicating your company or requested name. Appear in all printed material and Facebook advertising.

Green Sponsor: \$250.00

Will cover costs of a small lighted tree or area with a sign indicating your company or requested name with Facebook advertising.

White Sponsor: \$20.00 - \$200.00

Will be used to purchase LED lights, extension cords, gas for generators, and many items needed for the event.

If you would prefer to donate these items that would be very much appreciated as well!

Gift of Lights Sponsorship Registration Form - 2018

Name | _____ | Phone Number | _____ |

Business/Organization | _____ |

Sponsor Level and amount | _____ | \$ _____

Email | _____ |

*** Please make checks or money orders payable to *Gift of Lights* ***