Dear Valued Community Member,

As a family, our mission is to bring the community together with a family fun event to kick off the holidays. This is our way of taking the first step to give back to our community with the love and support of local businesses, organizations, and families.

Our annual event, The Gift of Lights, will take place in Lincoln Park 6:00-9:00pm, according to the following schedule:

* Friday, December 3rd – Saturday, December 4th
* Friday, December 10th – Saturday, December 11th
* Friday, December 17th – Saturday, December 18th

As we grow this tradition within our community we invite and encourage all families, businesses, and organizations to participate in the Gift of Lights by reaching out to reserve a section in the park. By reserving a section, you are participating in a warm, inviting community event with the option to decorate an existing tree with LED lights and decorations and/or providing a holiday themed LED display or scene. The Gift of Lights organization will cover costs of power for the trees and displays with no reservation fees.

If you’re interested in sponsoring this community event, please review the list of sponsorship options attached to this letter. Any donations or contributions of sponsorship are greatly appreciated. The estimated cost this year is $20,000 and this event relies solely on the donations from the surrounding communities to make it a reality and touch the lives of so many.

Specific requirements for this event and additional information can be found on our Facebook page - **Gift of Lights Lincoln Park. ​**Please ‘like’ our Facebook page for updates and other exciting information. Please bookmark our website: <http://www.giftoflightsdrive.com> to stay current on updates and check out our sponsors!

If you have any questions or would like to reserve your ​**FREE ​**section in The Gift of Lights, please contact us directly.

Thank you in advance,

**Mona Magness**

The Gift of Lights at Lincoln Park

795 Clark Street

Galesburg, IL 61401

Phone: 702-460-5853

Email: GiftofLightsDrive@yahoo.com

## Platinum Sponsor: $2,000.00

A dedicated premium location along the drive with enough square footage to allow your creativity to run wild, or we can do the decorating for you!

Includes:

* A real lighted tree decorated by our volunteers or yourself – The choice is yours!
* Prominently displayed signage advertising your company or organization as a **Platinum Sponsor** along the Gift of Lights drive.
* As an additional token of our gratitude you will also receive regular mentions in all printed material, radio, and recognition of your sponsorship on the Gift of Lights website.

### Gold Sponsor: $1500.00

A dedicated location along the Gift of Lights drive to give you the flexibility to use your own creativity or utilize our volunteers to do the work for you!

Includes:

* Large lighted display to showcase your business, a favorite cause, or the holiday season.
* Prominently displayed signage advertising your company or organization as a **Gold Sponsor** along the Gift of Lights drive.
* As an additional token of our gratitude you will also receive regular mentions in all printed material, radio, and recognition of your sponsorship on the Gift of Lights website.

### Silver Sponsor: $1000.00

A dedicated location along the Gift of Lights drive to give you the flexibility to use your own creativity or utilize our volunteers to do the work for you!

Includes:

* Small lighted display to showcase your business, a favorite cause, or the holiday season.
* Prominently displayed signage advertising your company or organization as a **Silver Sponsor** along the Gift of Lights drive.
* As an additional token of our gratitude you will also receive regular mentions in all printed material, and recognition of your sponsorship on the Gift of Lights website.

#### Red Sponsor: $500.00

A small lighted tree will be displayed in your honor to show our gratitude for your donation or a sign advertising your business or group as a **Red Sponsor** if you’d like to decorate your own space, the choice is yours!

##### Green Sponsor: $250.00

A sign advertising your company or organization will be proudly displayed along the Gift of Lights Drive recognizing you as a **Green Sponsor**.

# Gift of Lights Sponsorship Registration Form - 2021

Name: ​ \_\_\_\_\_\_\_\_\_\_\_\_\_​ Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I wish to donate $\_\_\_\_\_\_\_\_\_\_\_\_\_ to the Gift of Lights Drive.\*\*

Instead of a monetary donation, I wish to donate the following (please check each kind of item you wish to donate):

\_\_\_\_\_\_ LED Lights

\_\_\_\_\_\_ Extension Cords

\_\_\_\_\_\_ Gas for Generators (Gift cards from local gas stations works great!)

\_\_\_\_\_\_ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*\*Please make check or money orders payable to ***Gift of Lights***

**Mailing address: 795 Clark Street, Galesburg, IL 61401**

\*\*If making a monetary donation tied to a Sponsorship Tier one of our volunteers will be in contact with you immediately to work out the details with you.

Gift of Lights is a 501(c) non-profit organization recognized by the IRS as: 85-2658752.